

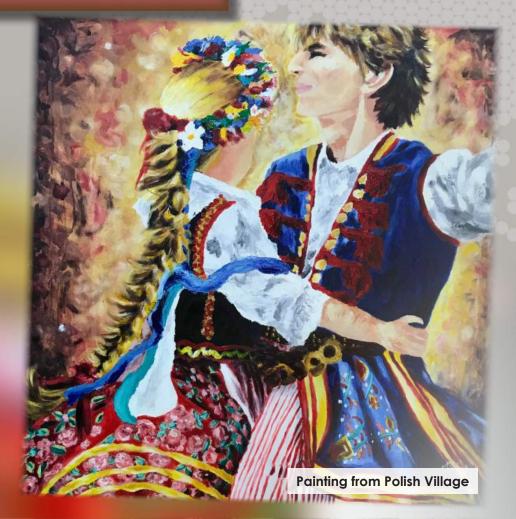


MULTICULTURAL COUNCIL
OF WINDSOR AND ESSEX COUNTY

**Special Edition 2018** 

















## Carrousel 2018 -

## FIRST IN FLAVOUR

2018 marked the 43rd consecutive year of Carrousel. 43 years. That makes Carrousel the longest running festival in Windsor, one of the oldest in Essex County, and the longest running cultural festival in Ontario.

As we all know, Carrousel is more than just a festival – having received numerous awards including repeated ranking on Ontario's Top 100 festival list for more than 11 years. Carrousel has also proven that decades of immigration have brought incredible traditions, music, dance, art – and FOOD to our community.

The combination of these beautiful celebrations of identity and exchange led us to this year's theme of 'First in Flavour' – and 2018 certainly delivered.

Fifteen ethnic communities offered two weekends of multicultural flavour. We are so very appreciative of the efforts of the Bavarian, Caribbean, Chinese, Filipino, German, Greek, Hungarian, Macedonian, Polish, Romanian, Scottish, Serbian Gracanica, Serbian St. Dimitrije, Slovak and Via Italia communities.

Each Village showcased homemade, locally sourced, incredible food. In some cases, meals made in the same kitchens, by the same hands for last 43 years. Traditional delicacies made with experience, love, and pride in sharing their flavours with the community.

We are so grateful for the time and effort that went into the presentation of each village. The passion of each volunteer has helped to ensure that traditions continue for generations to enjoy.

2018 was also made special by the introduction of our new presenting sponsor WFCU Credit Union. Graciously, WFCU Credit Union offered their corporate offices for the 2018 Carrousel launch, and together with community partners, village representatives, and VIPs, joined us in ushering in this year's theme. This partnership assisted greatly in promoting Carrousel. Thank you WFCU Credit Union for your ongoing support of MCC projects and programs.











Another new partnership this year was with Sirved. A local company with an international reach, Sirved created a companion app for Carrousel allowing visitors to access Village locations, times and menus instantly from the convenience of their smart phones—which brought many new customers to the festival. Welcome Millennials!

TD Bank returned with children's activities at the Villages and the TD Bank exhibit #CanadianCarrouselKids. Thank you TD Bank.

Our media partners were also back to support us. Thank you AM800, CTV Windsor, Cogeco, The Windsor Star and CJAM.

Carrousel of the Nations is an important part of Windsor-Essex's identity. We're already looking forward to next year's flavours. We hope you are too!







